

## Basics

Job Title Color Designer

Reports To Senior Color Designer

FLSA Status Exempt

Direct Reports No

## About Mizuno

Are you a competitor driven by overcoming extraordinary challenges? Are you motivated by being a critical team member versus a limited role player? Do you aspire to make a difference with a brand that strives to do more in the communities in which we serve? If so, then Mizuno USA team is recruiting top performers to transform the challenger brand that is Mizuno!

Every Mizuno USA teammate is a champion of our Mission and commitment to one another and athletes everywhere as they strive for ultimate achievement at every level of competition.

Let us know if you're game ready!

## Summary

In this exciting position you can bring all of your energy and creativeness to the creation of seasonal color design and material direction for the Running category. Under the direction of the Global Running Footwear Color Designer, you will work together with the Global Running Footwear Product Team in order to provide and ensure a clear color design direction, with careful attention to product merchandising and regional and global influences.

## Essential Duties and Responsibilities

The Color Designer will perform tasks like the following:

- Create color and material concepts, and technical specifications for global and regional product lines, as well as promotional color collections, in cooperation with global footwear product team.
- Perform market and data research and obtain regional trends, then collaborate in the development of seasonal color themes and palettes that align with brand color strategy.
- Present and distribute graphical communication of all relevant color materials globally relating to seasonal design themes and direction.
- Color up of all sports category models and regional Special Make-Up (SMU) models, along with creating technical production instruction sheets.
- Understand fashion, athletic, and consumer trends and dynamics in various regions globally and anticipate their evolving direction.
- Collect all necessary information for the global lineup construction of various category collections and provide it in report format to HQ.
- Conduct consumer research (general users, players) and report back salient insights.
- Providing color trend information in report format, within sports, fashion, and other industries
- Assist in creation of running footwear color CAD concepts and technical specifications for global and regional product lines as well as promotional color collections.
- Collaborate and assist in the development of seasonal color themes and palettes that align with brand color strategy.

- Present and distribute graphical communication of all relevant color materials globally relating to seasonal design themes and direction.
- Active participation in global market and trend research through travel, trade shows, multi-media, and retail venues to provide regular trend updates.

### **Qualifications**

- College/university degree or program equivalent in product design, fashion design, graphic design, or similar field
- Experience and understanding of color design in related field
- Excellent computer skills and ability to work quickly and efficiently in Adobe CC platform – specifically Illustrator and Photoshop
- Strong communication, organizational, and presentation skills
- Ability to work proactively and collaboratively, and to follow detailed directions
- Understanding of fashion, athletic, and consumer trends and dynamics in various regions globally and how they evolve
- Strong understanding of color theory, application, and placement
- Understanding of footwear construction and material execution
- Strong attention to detail and experience multitasking and working under tight deadlines

### **Physical Demands/Essential Functions**

- Prolonged periods sitting at a desk and working on a computer in an open office environment.
- Must be able to lift up to 15 pounds at times.

---

*Whenever possible, Mizuno USA, Inc. strives to promote from within if the skills and necessary qualifications meet the requirements for the position. Internal and external candidates will be considered for the position and the best candidate will be hired.*

*Mizuno USA, Inc. is an Equal Opportunity Employer: All qualified applicants will receive consideration for employment and will not be discriminated against based on their race, gender, disability, veteran status or other protected classification.*

EOE M/F/D/V

Visit <https://www.careers-mizunousa.com/jobs> to apply, or send your resume and cover letter to [mizunocareers@mizunousa.com](mailto:mizunocareers@mizunousa.com) and include the Job Title in the Subject line.