

Basics

Job Title Apparel Designer

Reports To Director Apparel

FLSA Status Exempt

Direct Reports No

About Mizuno

Mizuno USA's roots stem from its parent company, Mizuno Corporation. Mizuno Corporation was established in Osaka, Japan in 1906 by Rihachi Mizuno. Today, Mizuno USA is located in Peachtree Corners, GA and continues to manufacture and distribute high quality golf, baseball, softball, running, track & field, and volleyball equipment, apparel, and footwear.

Since our founding, we have taken special pride and pleasure in being able to participate in the exciting world of sports and providing sports equipment of the highest quality. Each and every one of us is guided by the ideal of true sportsmanship. That was true over 100 years ago and is still true today. It is evident in our corporate philosophy which, simply stated, is "Contributing to society through the advancement of sporting goods and the promotion of sports."

Are you a competitor driven by overcoming extraordinary challenges? Are you motivated by being a critical team member? Do you aspire to join a brand that makes a difference in the communities we serve? Mizuno USA is seeking top performers like you carry on the legacy of one of the world's most iconic sporting goods brands.

Every Mizuno USA teammate is a champion of our Mission and commitment to one another and athletes everywhere as they strive for ultimate achievement at every level of competition.

Let us know if you're game-ready!

Summary

The Apparel Development team designs and develops apparel specifically for the North American market. Receiving direction from product teams in the Team Sports, Running and Golf divisions, the Apparel Development team creates truly unique products that meet Mizuno's global brand standards, delivered on-time and in-budget. The primary responsibility of the Apparel Designer is to design and develop seasonal apparel assortments for use in Mizuno USA's apparel plans.

The ideal candidate is creative and passionate about designing athletic apparel. They welcome the opportunity to work on a highly collaborative team with cross-functional support, and are willing to take on additional tasks as needed.

Essential Duties and Responsibilities

The Apparel Designer will perform tasks like the following:

- Collaborate with Mizuno Corporate Japan, Mizuno USA, Inc. and the product management teams to translate designs and concepts into functional apparel that advance fit, feel, and function while appealing visually to target consumers.
- Conduct market and design research to better understand market evolutions and consumer trends.

- Synthesize research into insights that will influence designs for the next season. Effectively translate global trends into product design directions.
- Contribute within the development team to formulating seasonal themes aligned with market and consumer trends.
- Continuously monitor and assess competitive models to differentiate Mizuno USA's brand with cutting edge technology, materials, color, and aesthetic.
- Work within the global color pallet to determine color usage direction
- Align with needs and direction of related product categories in footwear, hard goods, and soft goods, to maximize brand impact.
- Partner with Tech Designers to execute fit and construction of designs.
- Manage all seasonal design documents to ensure all information stays current and accurate.
- Prepare complete and comprehensive tech packs to provide detailed instructions to factories for sample development.
- Provide relevant, innovative seasonal designs that meet specific price points, guided by the line plan.
- Utilize factory production flow knowledge to create cost effective, production-friendly products.
- Create design capsule strategies and own product execution from concept to finished goods.

Qualifications

- 1 or more years of relevant industry experience
- Bachelor Degree in Apparel Design or similar field
- Proficient in Illustrator and Photoshop
- Working knowledge of garment construction
- Working knowledge of fabrications
- Ability to complete deliverables by agreed upon deadlines
- Ability to design and develop products within cost constraints to meet profitability targets
- Ability to work together and contribute as a team member
- Drawing and rendering skills with an ability to verbalize ideas
- Strong knowledge of art and design, with a clear understanding of visual design concepts, including color mixing, color compatibility, and color placement
- Excellent design and color sense
- Strong interpersonal, written, and verbal communications skills
- Athletic background or participation in team sports a plus
- Graphic and/or print experience a plus
- Working knowledge of PLM systems a plus

Physical Demands/Essential Functions

- Prolonged periods sitting at a desk and working on a computer in an open office environment.
- Must be able to lift up to 15 pounds at times.

Whenever possible, Mizuno USA, Inc. strives to promote from within if the skills and necessary qualifications meet the requirements for the position. Internal and external candidates will be considered for the position and the best candidate will be hired.

Mizuno USA, Inc. is an Equal Opportunity Employer: All qualified applicants will receive consideration for employment and will not be discriminated against based on their race, gender, disability, veteran status or other protected classification.

EOE M/F/D/V

Visit <https://www.careers-mizunousa.com/jobs> to apply, or send your resume and cover letter to mizunocareers@mizunousa.com and include the Job Title in the Subject line.